

Our Ref: TB/KAR

## Beat the Street

Dear Parents

As a school we are planning to take your child and their class out to Beat the Street in the local community during their PE slot. We will be taking your child in the local area on 24<sup>th</sup> March 2017. Remember to send your child to school with their Beat the Street fob on this day, sensible walking shoes and a waterproof coat.

Our aim as a school is to have the ability to deliver positive changes in health through a fun and easy programme by getting people of all ages moving. It is evidence-based and leads to long term behaviour change by creating a social norm around walking and cycling.

The children will go out in groups of 10 to complete the route during the day.

The momentum built during the experience phase of Beat the Street is used to signpost people into continuing activity. Work continues with important stakeholders: health and transport, schools, workplaces, community groups and community champions for 6 months after the Beat the Street game phase.

We are encouraging children to participate in The Beat the Street which is delivered on behalf of the National Charity Partnership - a partnership between Diabetes UK, the British Heart Foundation and Tesco.

Through the National Charity Partnership, Diabetes UK, the British Heart Foundation and Tesco are working together to raise funds to inspire millions of people to eat better, get active and reduce their risk of Type 2 diabetes and Heart Disease.

Beat the Street Sandwell runs from Saturday, 18th February – Friday, 7th April. It is a free, fun game for the communities of Sandwell to see how far you can walk, cycle, run and move any which way you can!

How you can get involved:

1. Pick up your Beat the Street Card/Fob from 1st February 2017 - find your local distribution point on the map already given to your child.
2. [Register your card](#) to join a team and monitor your progress.
3. Then get moving! - walking or running, cycling or scooting - the game starts on 18th February and lasts 7 weeks.

EVERY journey you make adds to your total, your team's total, and the whole community's total!

4. And WIN PRIZES! - join a team today to win prizes and get on the leader board. You could also win a 'Lucky Tap' prize at any time while playing!

## School Gateway Consent

If none of your details have changed since you filled in your green annual one off consent form please log onto [www.schoolgateway.com](http://www.schoolgateway.com) or use the school gateway app on your smart phone to tick the consent box. **Can we ask parents to give consent by NO LATER THAN, WEDNESDAY, 22<sup>ND</sup> MARCH 2017.**

Without this consent your child will be unable to attend this event. If any of your details have changed, please come into the school office and update your form.

Thank you for your continued support.

Yours sincerely



Mrs T Boddington  
Headteacher